foodclean BY QJS

SUSTAINABLE FOOD HYGIENE

RAPID RETURN ON INVESTMENT (ROI)

One big blockage to persuading finance director to sign off a capex is the age old question around roi.

In many cases we can help you to justify a rapid ROI with a capital spend on a cleaning system. For example if you are at production capacity and by installing a proper cleaning system can increase production time by 1 to 2 hours per day, you could achieve an ROI on the Capex in 6 months or less.

But the ROI can easily be achieved by the savings that are inherent to the cleaning process itself, for example:

- Labour savings
- Chemical savings
- Energy savings
- Reduced maintenance costs
- Reduced damage costs

When a detailed study of these factors is carried out, an ROI of 1-2 years is often very achievable.

And then of course there are all the softer returns on investment that you can't put a price on, like happier cleaning teams, being audit ready at all times, peace of mind, traceability, improved food safety, improved operator safety, the list goes on.

See also our article on Is your cleaning system a cost or an investment?

> "We can help uou achieve an ROI on the Capex in 6 months or less."

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